

# Global Road Safety Partnership

Working for a world free of road crash death and injury

Presented by Boris Poleganow, GRSP Poland



Together we can The Global Ro Save millions

The Global Road Safety Partnership is hosted by:

➡C International Federation of Red Cross and Red Crescent Societies

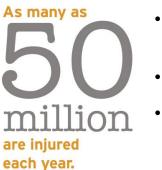


GLOBAL **ROAD SAFETY** PARTNERSHIP









### Our Foundation and our Host

- Founded in 1999 in response to recognition of the road safety issue as a human made disaster, taking 1.24 million lives a year\*
- Our mission is dedicated to the sustainable reduction of road crash death and injury
- We are hosted by the IFRC, the largest humanitarian organization on the globe
  - This gives us a unique auxiliary position to government
- Access to 187 National Societies and 13 million active volunteers

\*Source: World Health Organization Global Status Report on Road Safety 2013







#### Working through Partnerships



- GRSP's unique partnership model brings together the multiple voices, experiences, expertise and resources of the private sector, public sector and civil society, with singular purpose
- Our Members are leading developmental agencies, governments, businesses and civil society organizations
- We bring relevant Partners together to address key risk factors influencing road safety in a coordinated manner using globally recognized good practice
- It's effective, cost-efficient and sustainable



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#### Sustainability of Partnerships

- In the UN General Assembly resolution for the Decade of Action it states: "The solution to the global road safety crisis can only be implemented through multi-sectorial collaboration and partnerships"
- Fundamental to the founding principles of GRSP is the sustainability of the partnerships we build
- Testament to the success of this has been the evolution of a network of 12 independently governed, locally funded Global Road Safety Partnership in-country organizations
- We currently have GRSP in-country organizations in:

Ghana	Hungary
Indonesia	Malaysia
Nigeria	Namibia
Philippines	Poland
Romania	South Africa
Ukraine	Zambia



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#### Working through Projects

Together with our global activities, supported through Member funding, GRSP coordinates a number of targeted projects supported by specific Members, Governmental Bodies and Donors, such as:

- The Global Road Safety Programme funded by Bloomberg Philanthropies
  - working in 10 low- and middle-income countries
- GRSI-2 funded by Michelin, Renault, Shell, Total, Toyota
  - working in 8 countries, a leading example of private sector road safety collaboration
- EuroMed Transport Programme funded by the European Union
  - supporting projects in 8 Mediterranean and North-African countries
- Partner Projects funded by individual, or small consortiums of GRSP members



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#### Global Action – Regional Approach

- We currently work in 36 countries, across 5 regions
- This regional approach reinforces the fact that road safety can be a regional issue, not just a national problem
- Members and Partners from different countries can share experiences, successes, and lessons learned
- Our 5 zones of operation also tie in with the operational zones of our host, the IFRC. They are:
  - Europe and Central Asia
  - Africa
  - MENA
  - Americas
  - Asia



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#### Contributing to the Decade of Action

- When the 64th General Assembly of the United Nations passed a resolution proclaiming 2011-2020 the Decade of Action for Road Safety, it recognized the crucial role that multi-sector Partnerships play in implementing goals on the ground
- The goal for the Decade is 'to stabilize and then reduce by 50% the level of road traffic fatalities around the world saving an estimated 5 million lives'
- To this end, through partnerships and projects GRSP, its Members, Partners and Donors are making a strong contribution towards the Decade's goal



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**GRSP**– In Action

Our 5 primary areas of road safety activities are:

- Contributing to Global Knowledge
- Advocating for Road Safety
- Road Safety Grants Programme
- Capacity Building and Training
- Communicating the Road Safety Message





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### Safe to School – Safe to Home

The Motivation and Development





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#### Motivation & Responsibility – The WHY

- Safe to School Safe to Home is developed under the auspices of the Global Road Safety Initiative (GRSI), a GRSP international programme funded by Michelin, Renault, Shell, Total and Toyota
- New GRSP projects seek first to identify a NEED, and then the WILL of stakeholders in order to make a real and sustained difference in the communities in which they operate
- The motivation for developing Safe to School Safe to Home is self explanatory, it is about protecting children our most vulnerable
- The responsibility for protecting the vulnerable lies with us all



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### The WHAT

- It is both an inclusionary programme, and stand alone
- It builds on global knowledge and good practice
- It is culturally sensitive and locally owned
- It is designed to be:
  - Rapid
  - Realistic
  - Replicable
  - Sustainable
  - Effective









### The HOW

#### The Aim of the Programme

To contribute to a reduction in death and injury from road crashes for children travelling to and from school.

### The Programme Structure

Complete with guide, toolkit, resources and materials looking at 6 main issues:

- Speed of vehicles around the school
- Children crossing roads
- Children walking along roads
- Children riding bicycles
- Parking and traffic around the school drop off and pick up areas
- Children being driven to and from school and not using a seat-belt or helmet









### The HOW

### A Simple Step by Step Process

- Build the partnership secure the WILL of the school community
- Data collection investigate the safety issues around the school
- Develop and implement the Action Plan based on the assistance of the guidebook and GRSP expert team
- Monitor and evaluate, then review, and renew.



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### The WHERE and WHEN

- Lead implementation in Ha Nam province, Vietnam
- Followed by Ningbo City, China
- Discussions are being held with China Red Cross Foundation for a rollout to hundreds of rural schools (approx 1800)
- Held talks exploring options in Nigeria
- GRSP sees Safe to School Safe to Home as a well packaged, rapid, realistic, replicable, sustainable and effective good practice road safety programme designed to encourage the establishment of true, multi-sector partnerships



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### Thank you.

#### **Global Road Safety Partnership**

c/o International Federation of Red Cross and Red Crescent Societies

P. O. Box 372 17, chemin des Crêts CH-1211 Geneva 19 Switzerland

Tel: +41 (0) 22 730 46 41 Fax: +41 (0) 22 733 03 95 E-mail: michael.chippendale@ifrc.org

Website: www.grsproadsafety.org



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